QRelix

BRAND KIT GUIDE

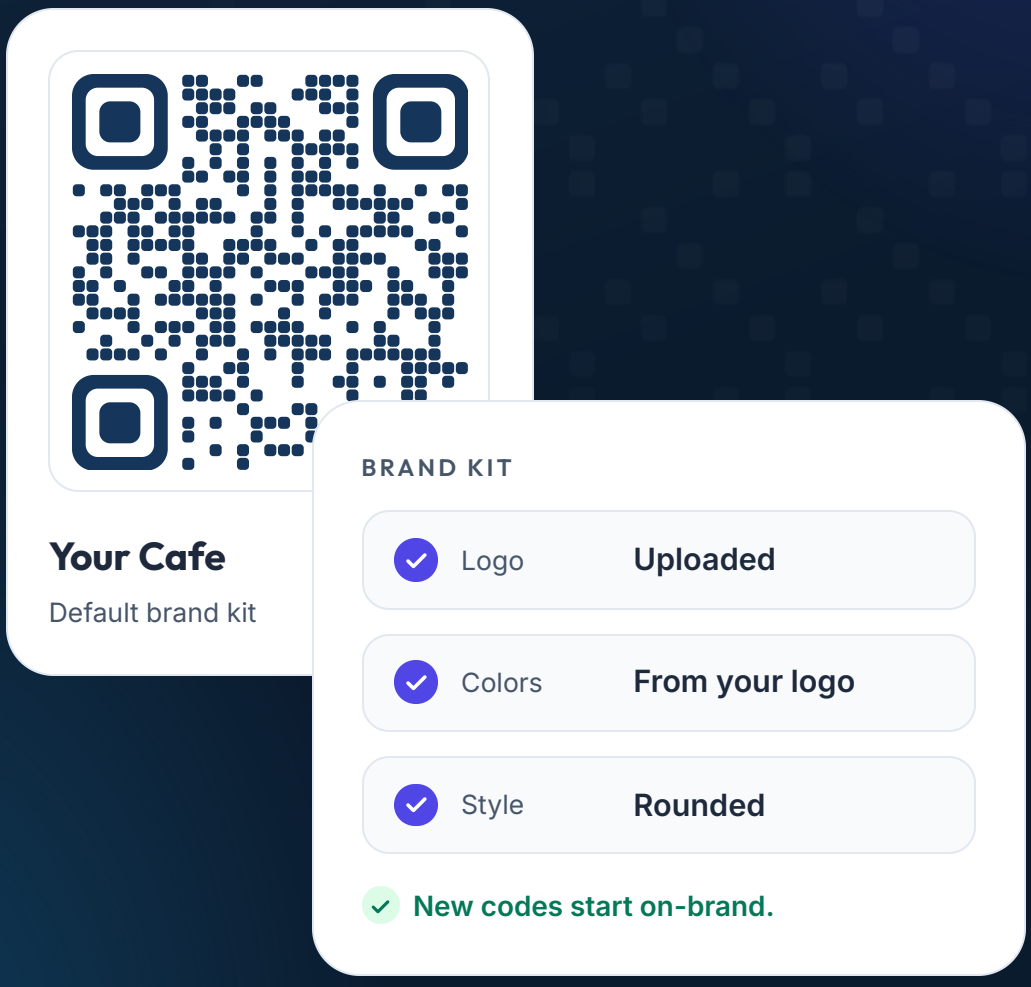
Brand your QR codes

Your logo, colors, and style on every new code and scan page.

1 minute
to finish

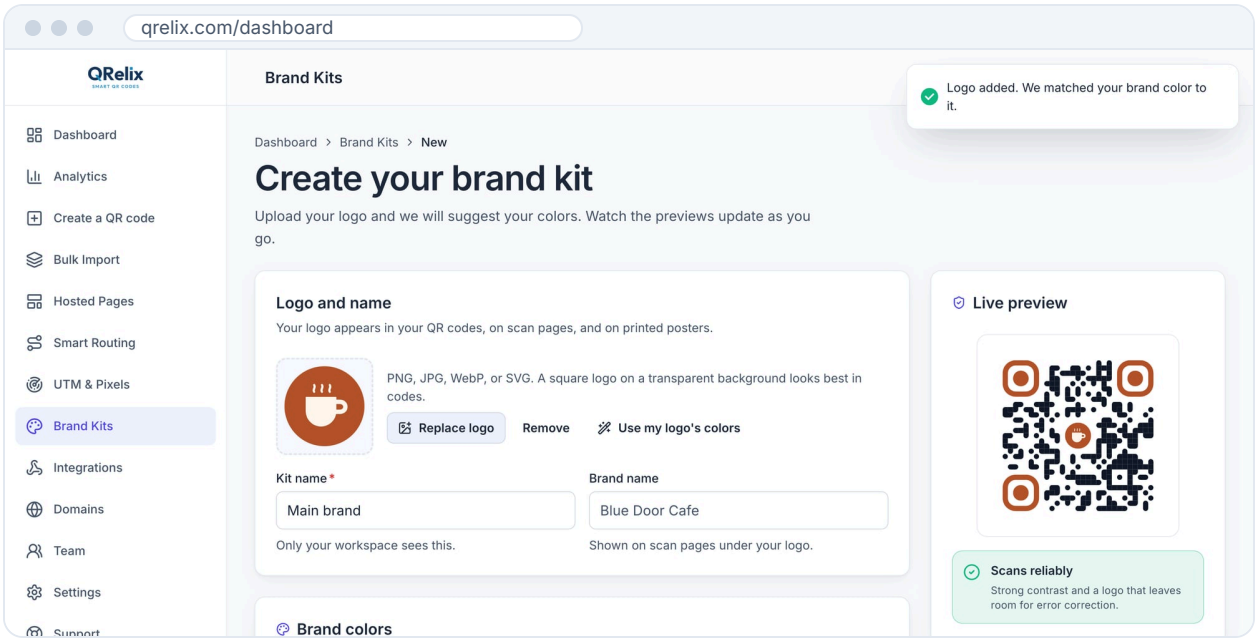
Pro and Team
Colors and logo on every plan

4 steps
with screenshots



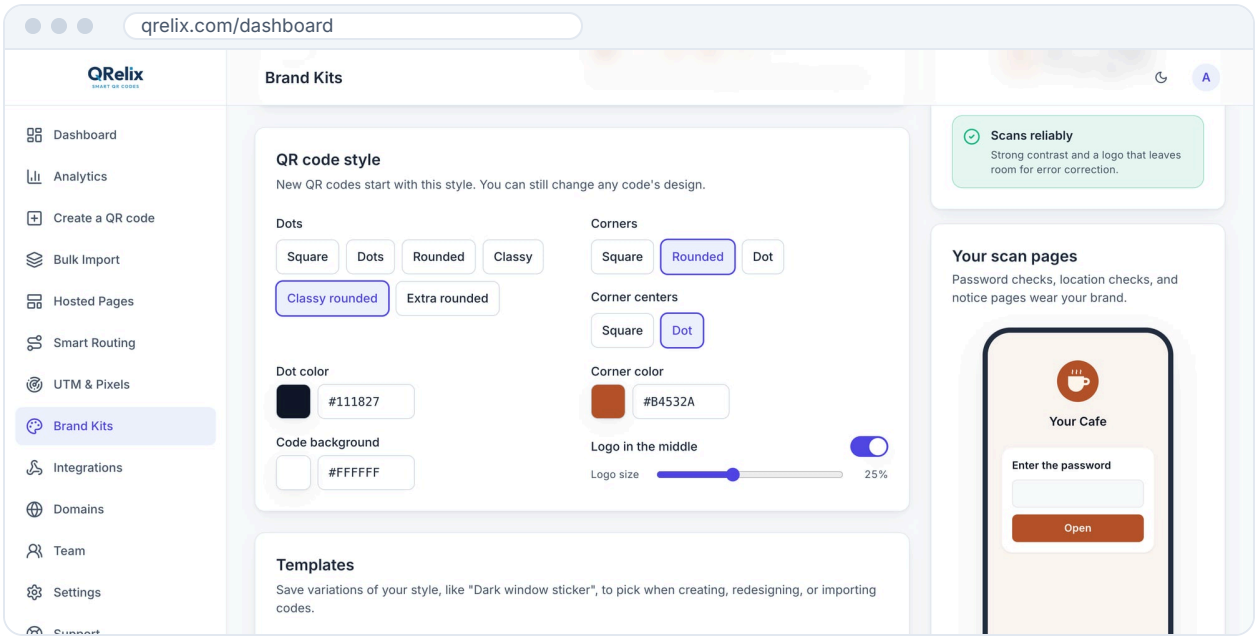
1 Upload your logo

Open Brand Kits in the sidebar and select Create your brand kit. Upload your logo, and QRelix suggests colors from it. A square logo on a transparent background looks best in codes.



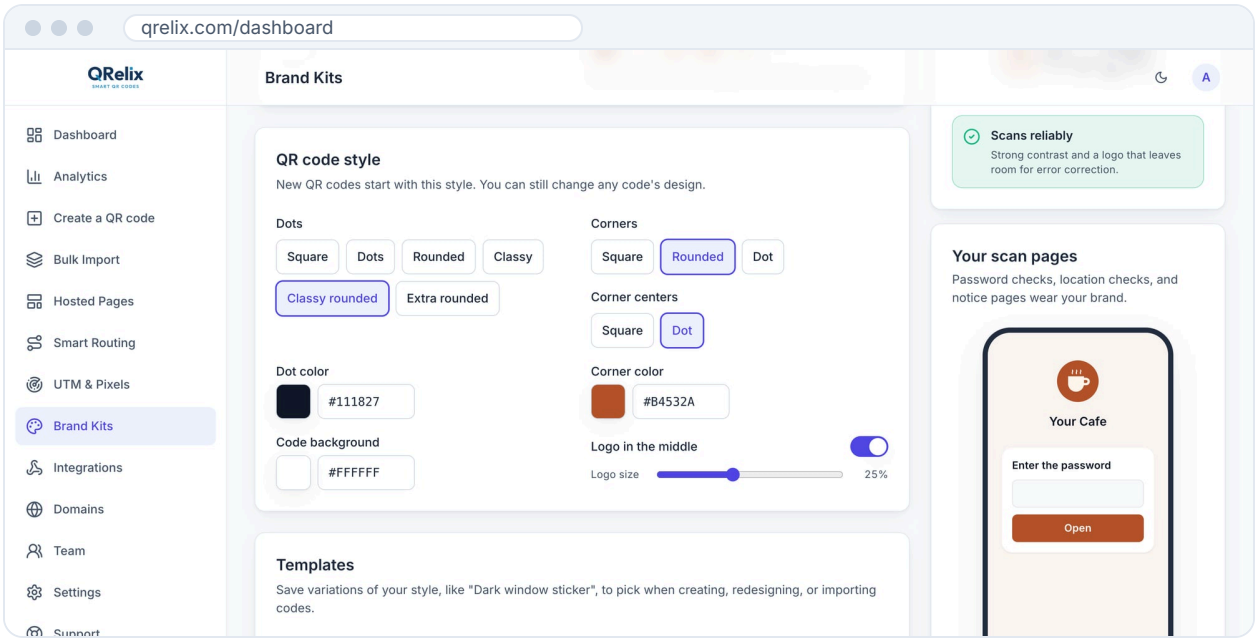
2 Set your style

Choose dots, corners, and colors. The live preview updates as you go, and it tells you whether the code will scan reliably. Keep the code dark on a light background.



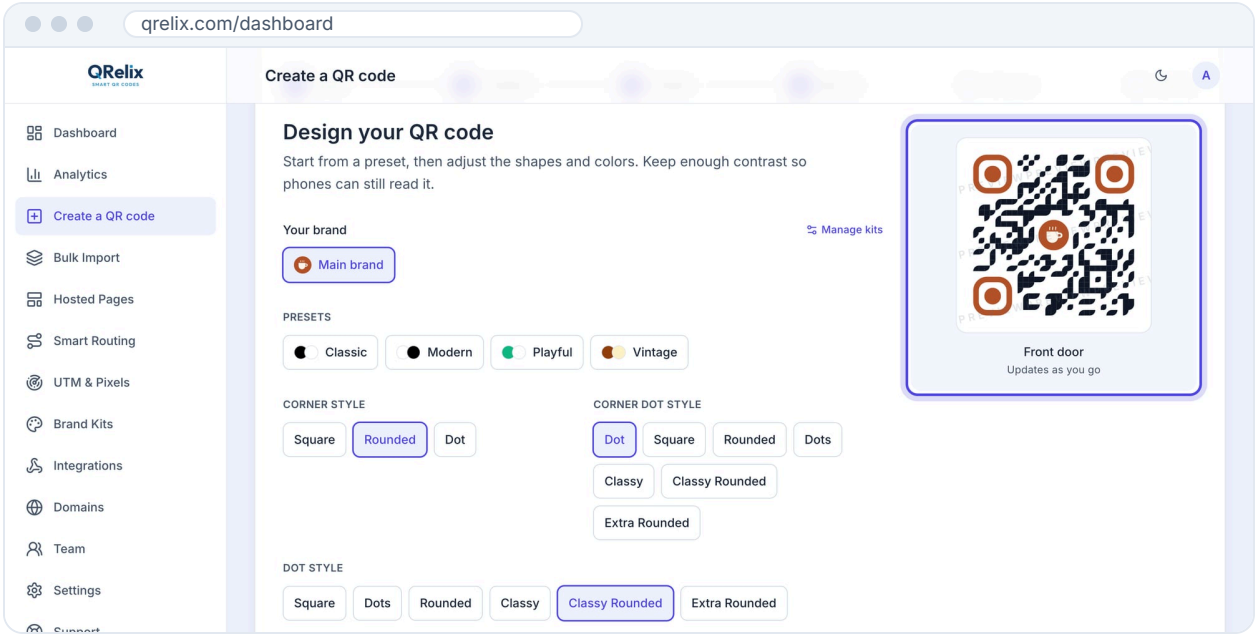
3 Your scan pages too

Password checks, location checks, and notice pages show your logo and colors. The Your scan pages preview shows how they will look.



4 New codes start on-brand

Create a QR code as usual. The design step starts from your default kit, and you can still change any code's design.



Good to know

Every plan can customize

Custom colors and a logo are on every plan, set code by code. A Brand Kit on Pro and Team saves them for every new code.

Check the contrast

Keep the code dark on a light background, and watch the Scans reliably note as you design.

Save templates

After you create a kit, save variations such as a dark window sticker, to pick when you create or redesign a code.

Many brands

Pro includes one Brand Kit. Team includes up to 10, for every brand you manage.

Create your first smart QR code.

Free plan, no credit card. Edit the link after printing and see every scan.

qrelix.com

Watch the video: youtu.be/cBVhrf5IvjU

Scan to watch the video

QRelix is made by Fitted Tech LLC, Seattle. Screens show a demo account; names and numbers are examples.