QRelix

HOW-TO GUIDE

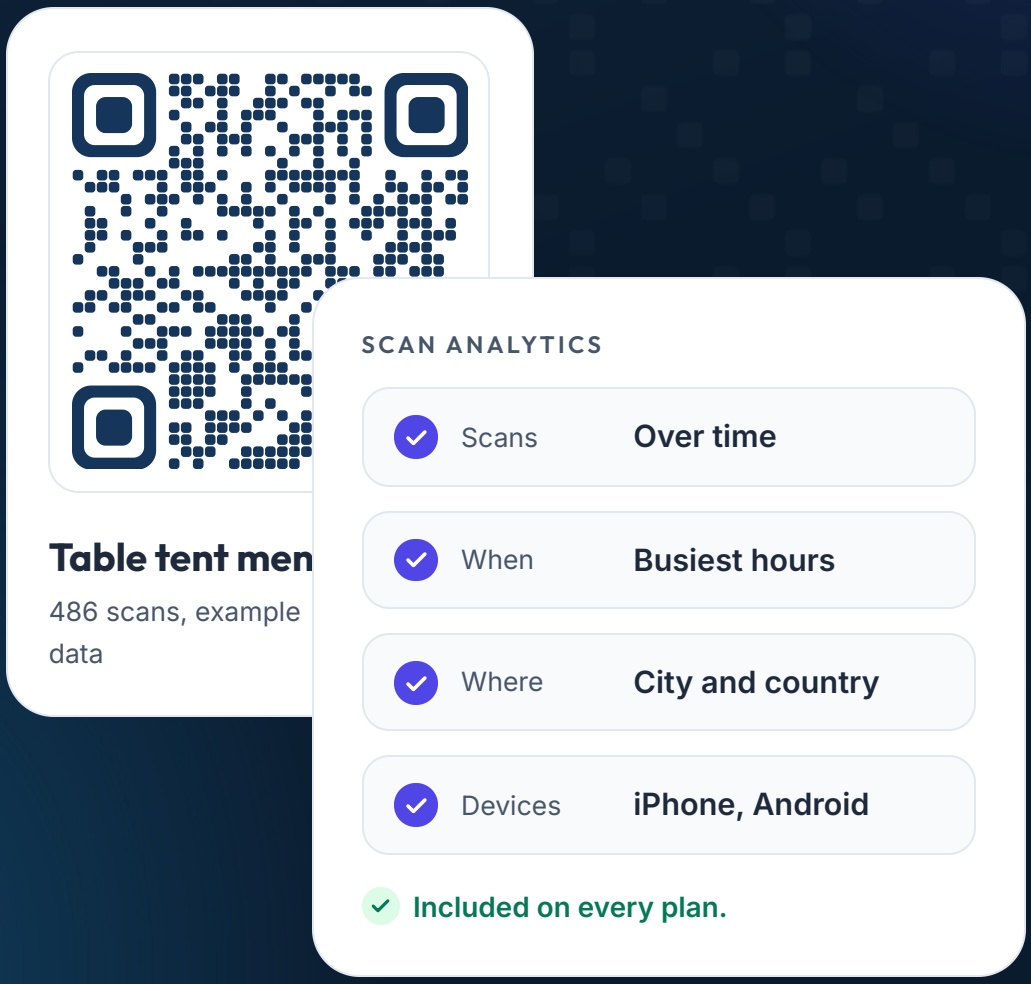
Read your scan analytics

See how many people scan your QR code, when, where, and on what.

1 minute
to finish

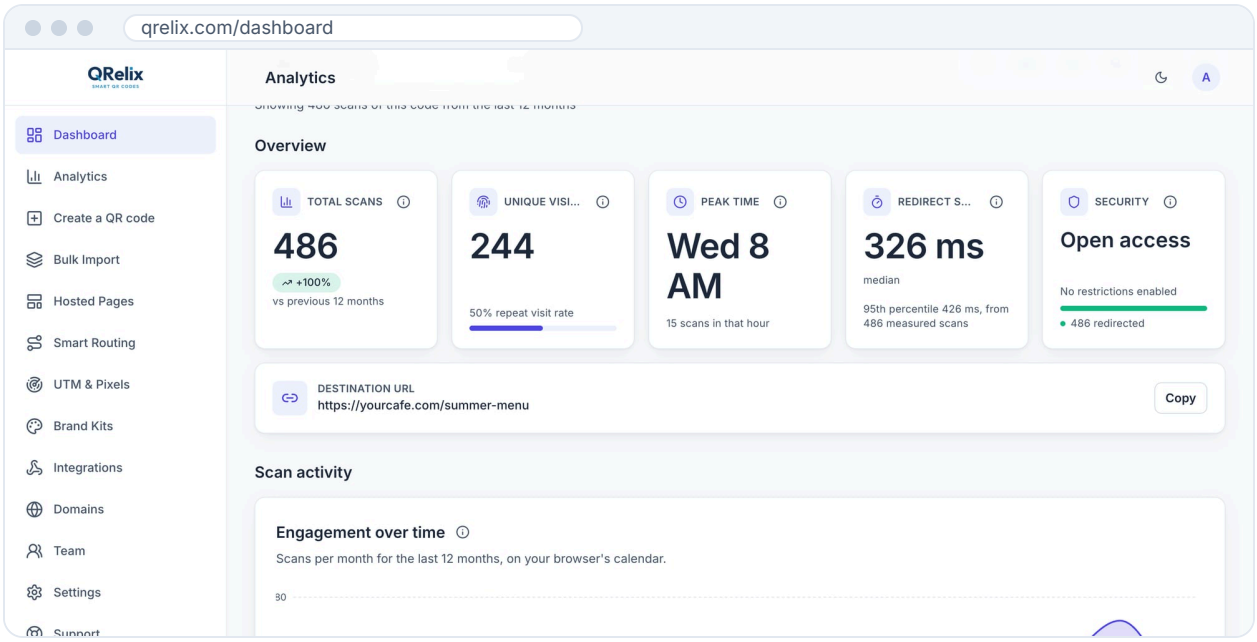
Every plan
Free, Pro, and Team

5 steps
with screenshots



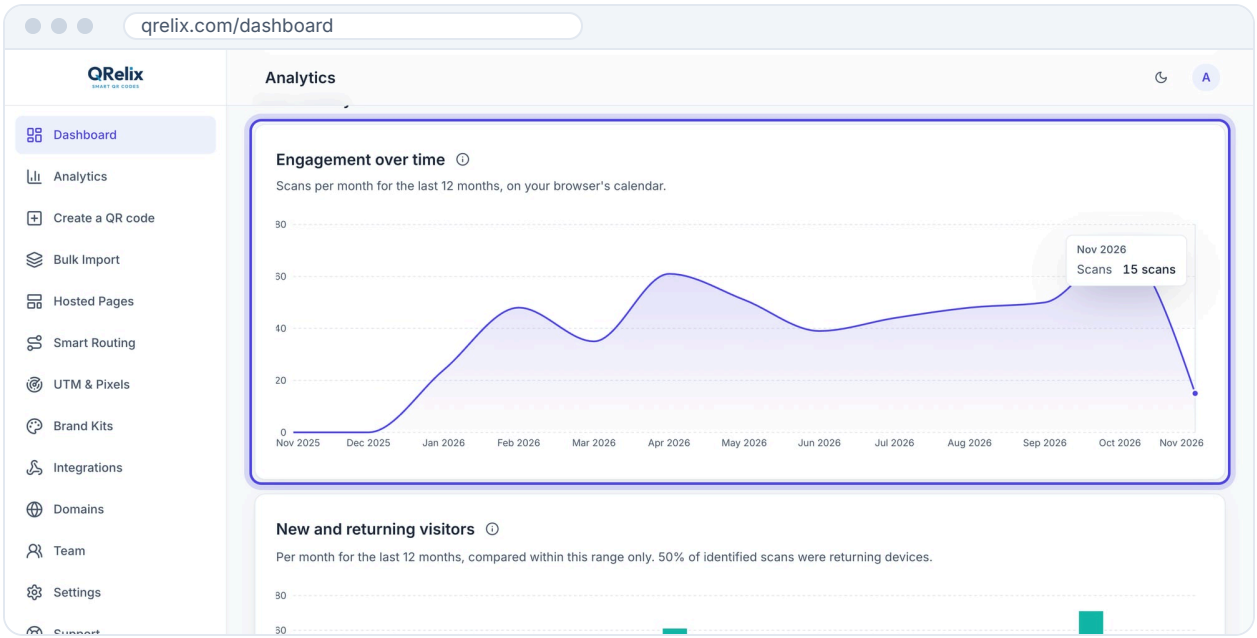
1 Start with the overview

Open Analytics on any QR code. The overview shows total scans, unique visitors and how many came back, the code's peak time, and how fast scans redirect.



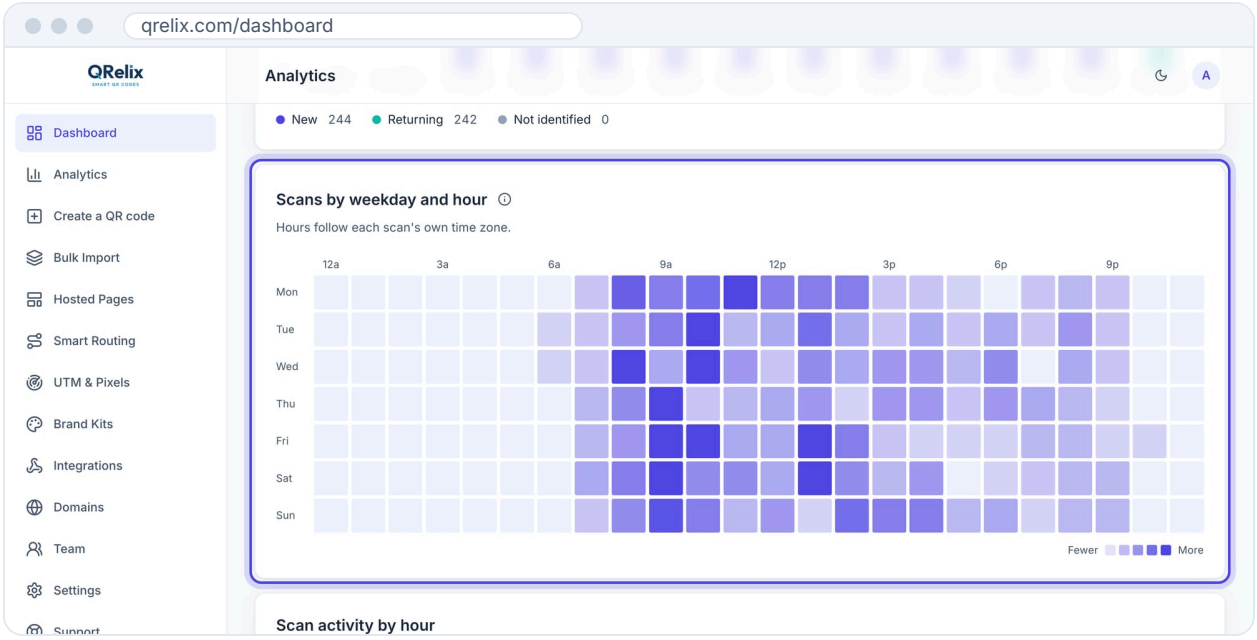
2 Watch the trend

Pick a date range from 7 days to all time. Engagement over time shows scans across that range, and New and returning visitors shows who keeps coming back.



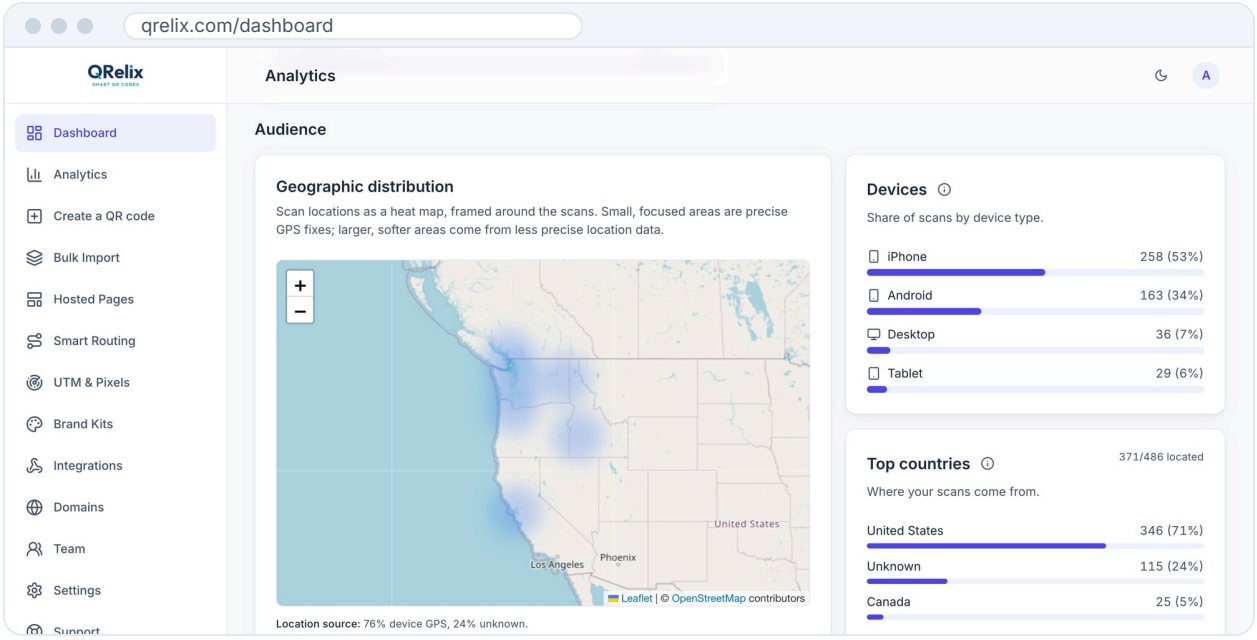
3 See when people scan

Scans by weekday and hour shows your busy times at a glance, in each scan's own time zone. Use it to plan staffing, offers, and when to change a destination.



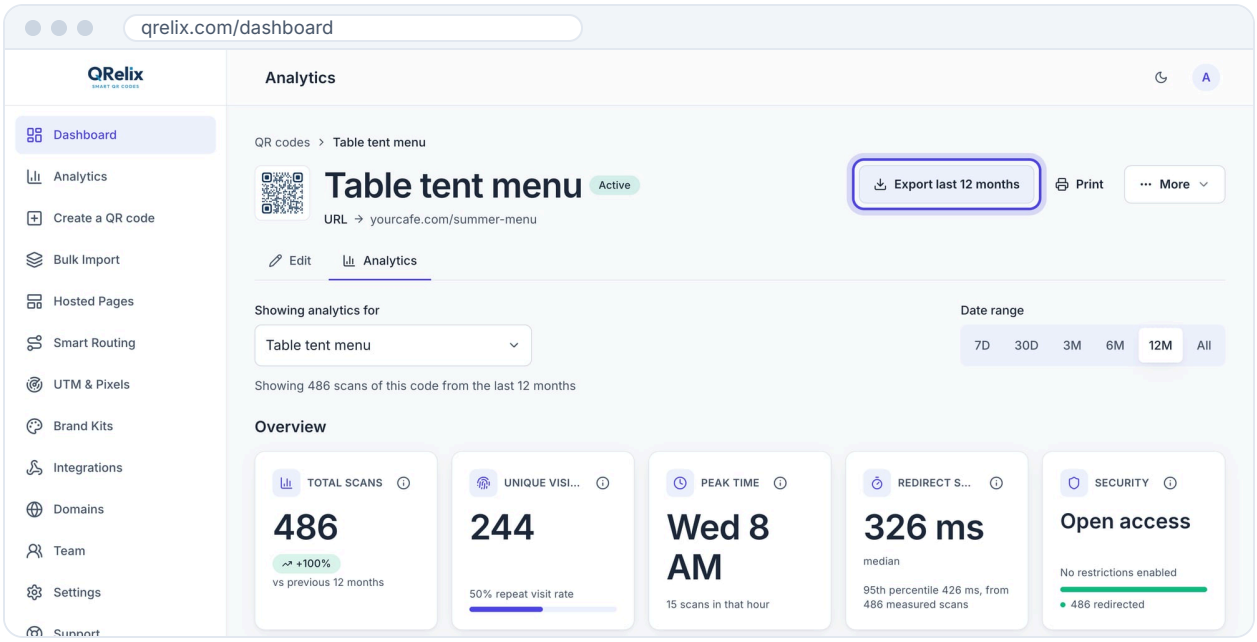
4 See where, and on what

The map shows where scans happen, Top countries ranks them, and Devices splits iPhone, Android, tablet, and desktop. Turn on location for a code to get GPS positions from scanners who allow it.



5 Export your scans

Select Export at the top of the page to download the scans in your date range as a CSV. The Raw logs tab lists each scan, if you want to look closer.



Good to know

Compare two codes

Print one code per placement, such as the window and the counter. Separate codes show you which spot gets scanned.

Check after a change

After you change a destination or a print run, set the date range to the days since and compare.

Every plan included

The full analytics dashboard is on every QRelix plan, including the free one.

Turn on location

Turn on location for a code to get GPS positions from scanners who allow it.

Create your first smart QR code.

Free plan, no credit card. Edit the link after printing and see every scan.

qrelix.com

Watch the video: youtu.be/YN8u6dVeo28



Scan to watch the video

QRelix is made by Fitted Tech LLC, Seattle. Screens show a demo account; names and numbers are examples.