QRelix

SMART ROUTING GUIDE

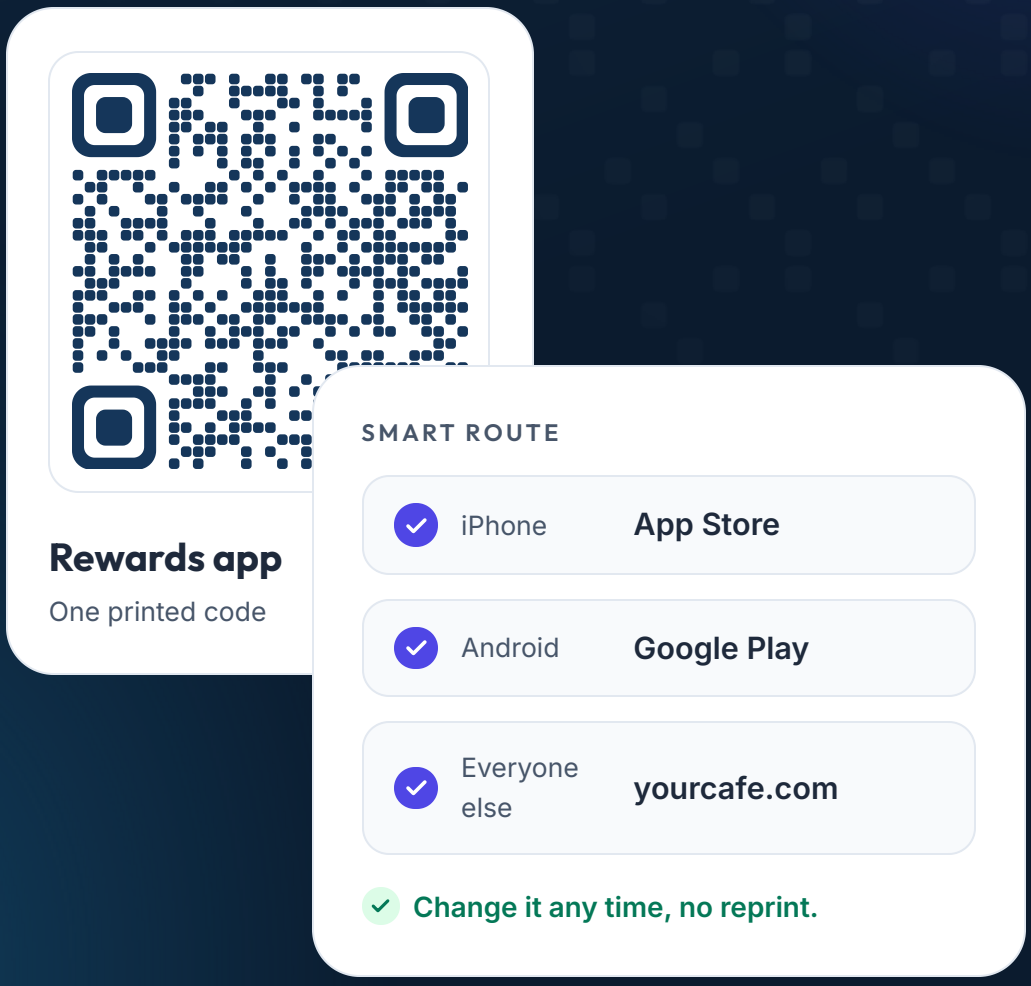
Send every scan to the right place

One printed QR code, the right link for every phone, place, or time.

1 minute
to finish

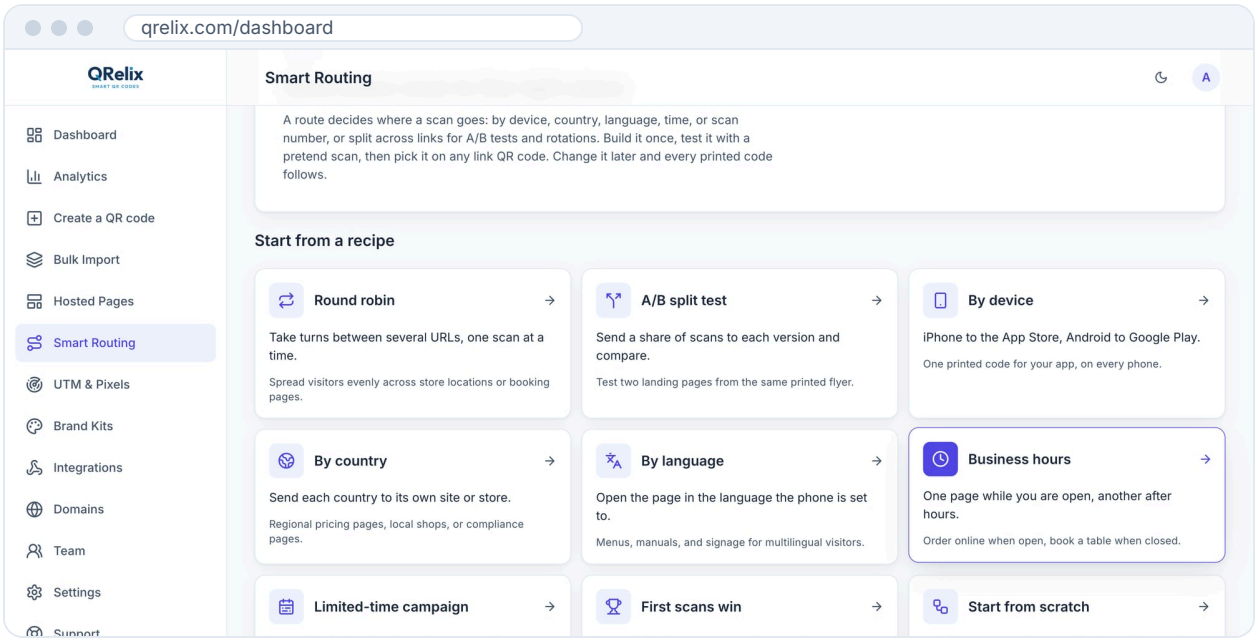
Pro and Team
Smart Routing plans

4 steps
with screenshots



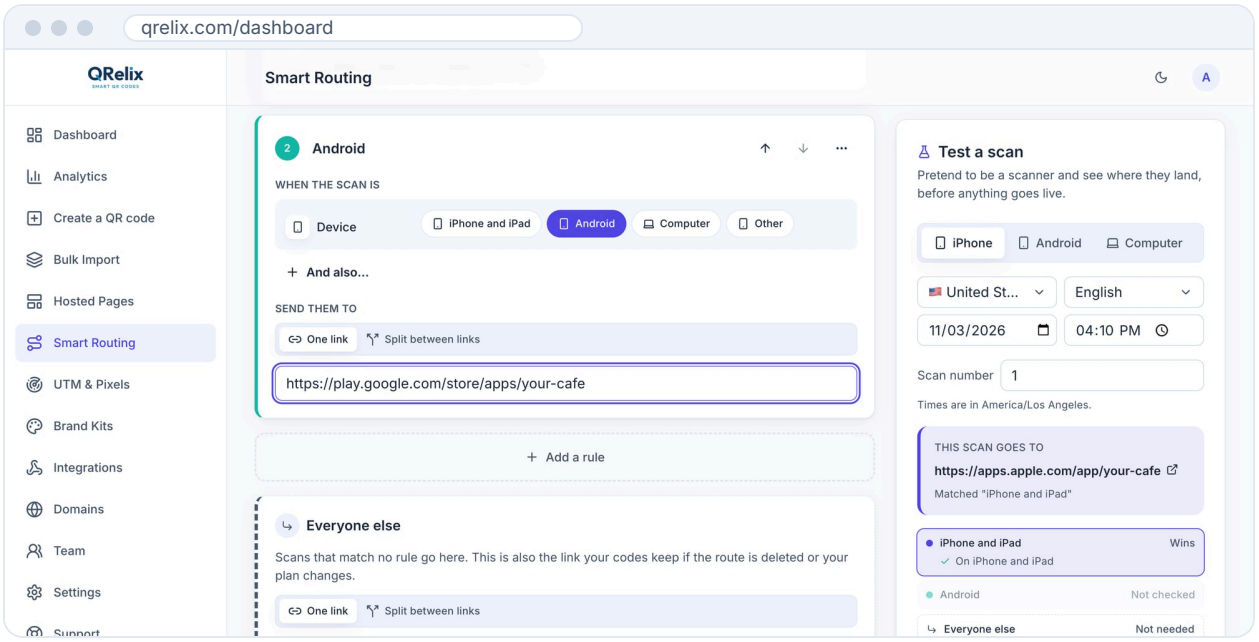
1 Pick a recipe

Open Smart Routing in the sidebar. Recipes cover device, country, language, business hours, limited-time campaigns, A/B splits, and more, or you can start from scratch.



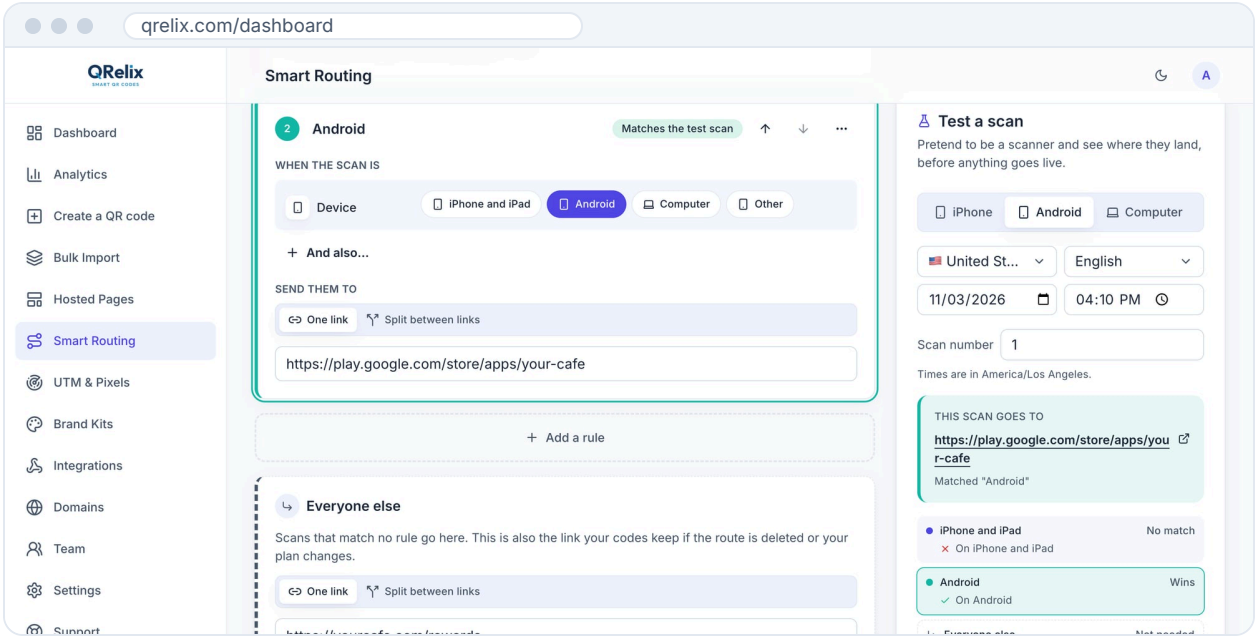
2 Add your links

Name the route, then add a link for each rule. Rules are checked from top to bottom, and the first one that matches decides where the scan goes. Everyone else is the link for scans that match no rule.



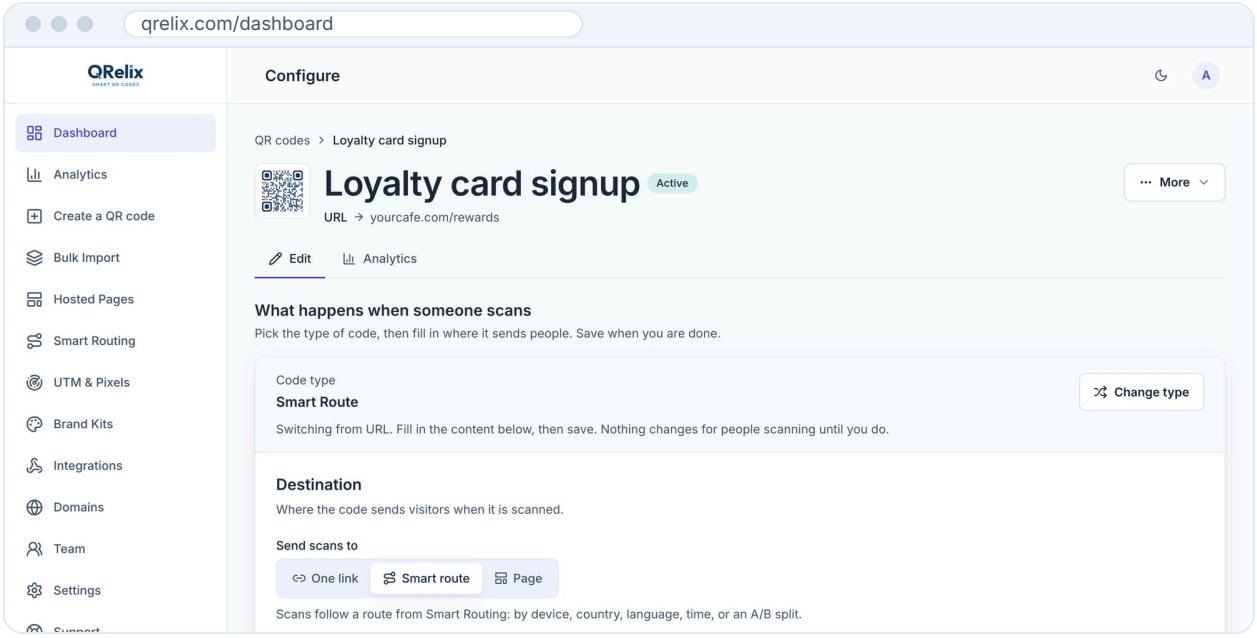
3 Test a scan

In Test a scan, pick a device, country, language, date, and time. The panel shows where that scan would go, before anything goes live.



4 Use the route on a code

Open a URL QR code and select Edit. Under Send scans to, choose Smart route, pick your route, and select Save changes. One route can run many codes.



Good to know

One route, many codes

Build a route once and pick it on as many QR codes as you like. Change it, and all of them follow.

Combine conditions

A rule can check several things, such as an iPhone in Canada on a weekend. Use And also to add one.

Run an A/B test

Choose Split between links to send a share of scans to each page, then compare them in analytics.

On Pro and Team

Smart Routing is part of QRelix Pro and Team. If your plan changes, codes keep the Everyone else link.

Create your first smart QR code.

Free plan, no credit card. Edit the link after printing and see every scan.

qrelix.com

Watch the video: youtu.be/ou8aBDh2ghU

Scan to watch the video

QRelix is made by Fitted Tech LLC, Seattle. Screens show a demo account; names and numbers are examples.